

2022 THIRD QUARTER Q3

# THE WINNING EDGE

A REGULAR PUBLICATION BY DEXTRANS GROUP



## Dextrans Worldwide Group's CEO Visit to Jakarta



In September 2022, Dextrans Indonesia hosted the visit of our Group's CEO, **Mr. Jeffrey Heng** in their Jakarta Head Office. Jakarta as the grand metropolis of Indonesia, where heavy economic activities are quickly transforming the very fabric of this country of 230 million people.

During the town hall meeting, which attended by all staffs, Jeffrey and Country Manager of Indonesia, Indra, discussed the importance of our core principals and values of the company. They also presented the short term and long term growth plan for Indonesia as one of the driving force in the group. The outlook is looking good for Dextrans Worldwide Indonesia.



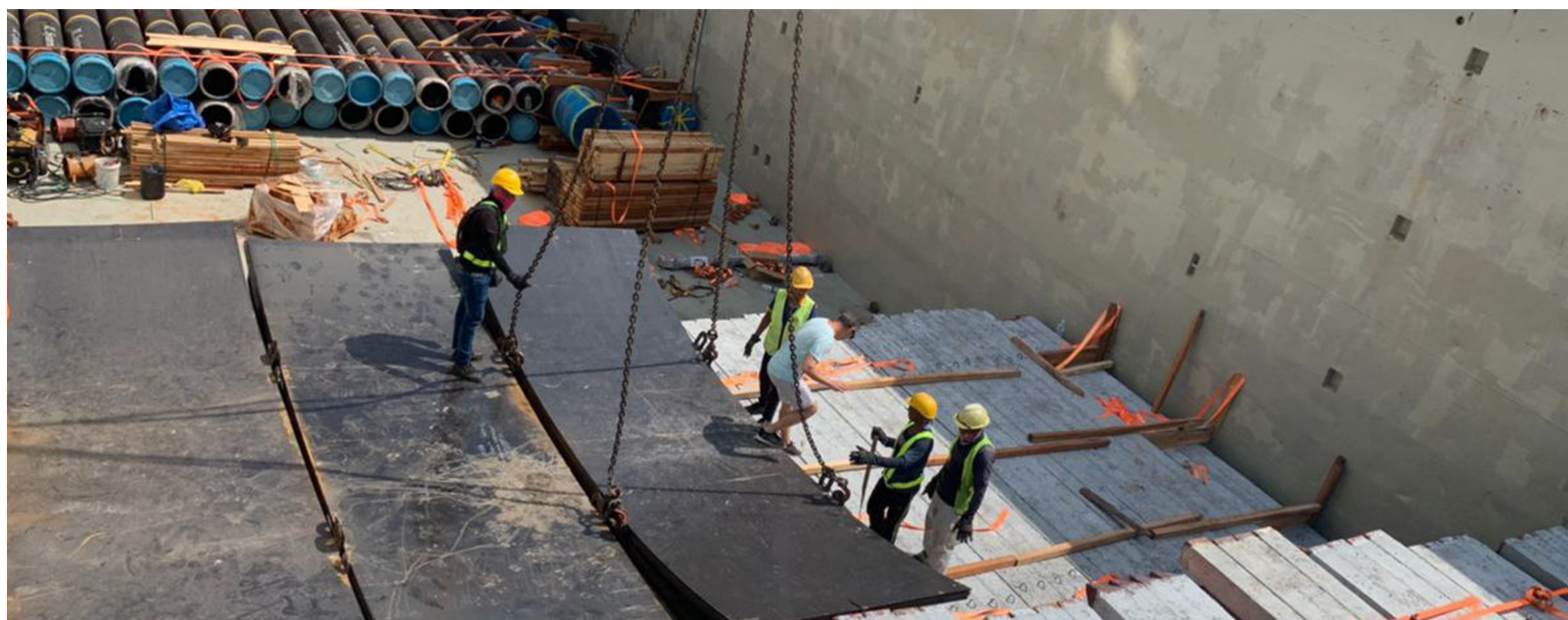
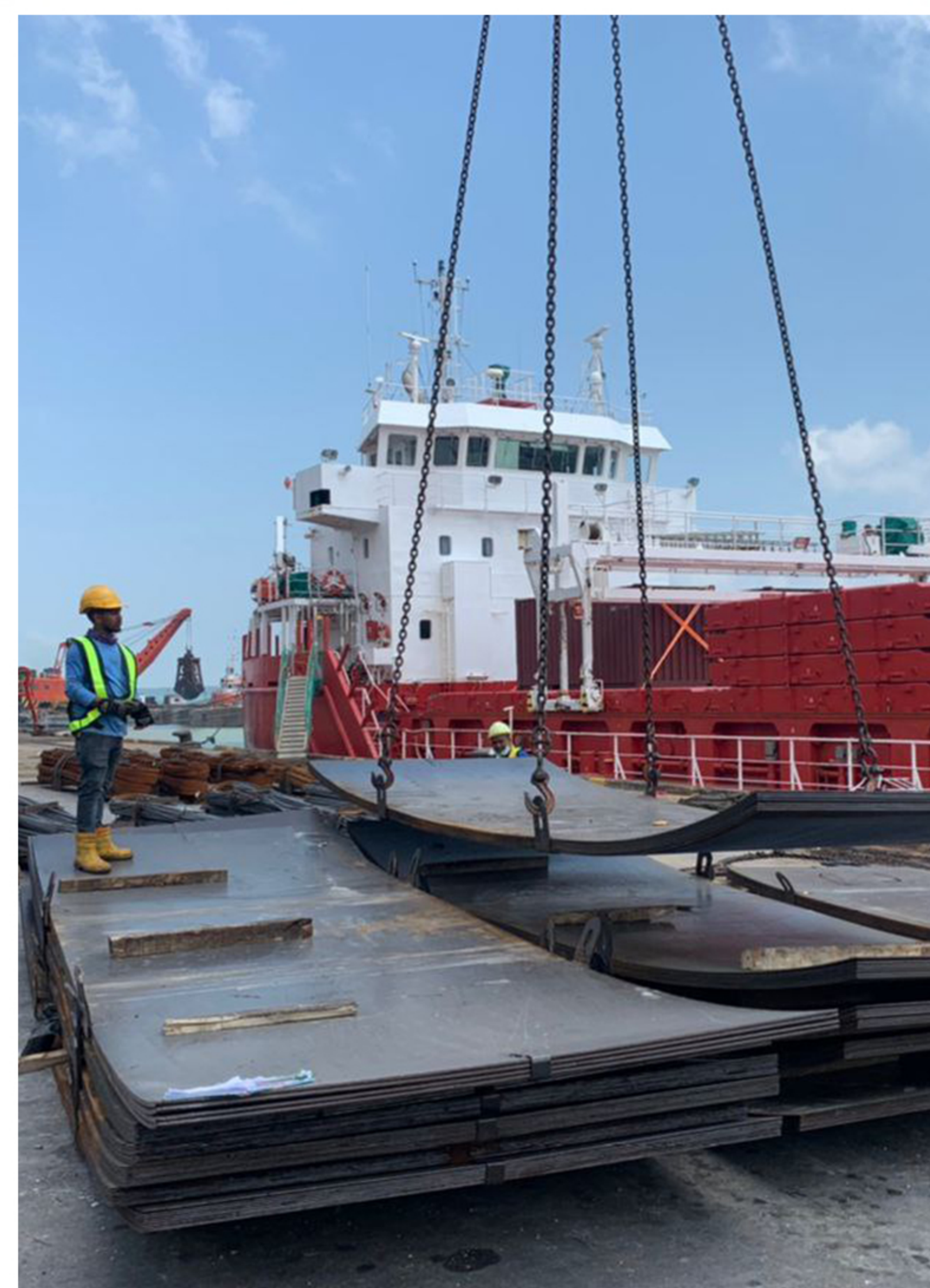
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## Breakbulk Charter Project

Dextrans Worldwide Group Project Division has successfully completed the delivery of 1200MT plantation equipments from Port Klang to Liberia, with a joint effort and collaboration between Indonesia and Malaysia Project team to ensure the goods fully delivered in safety manners. In order to complete the delivery, we've booked part chartered breakbulk charter.

Despites all the challenges caused by last minute changes of the destination port, finally, we've managed to negotiate with all parties involved and find mutual commitment to settle the delivery process.





# Dextrans Worldwide Group's COO Profile

As a co-Founder and currently the Director and COO (Chief Operating Officer) / GOD (Group Operations Director) of Dextrans Worldwide Group, he joined the start up in 2003 after disposal of his share ownership in another venture which he had established and ran for 10 years.

SY (which he is commonly known) kicked off his Freight Forwarding tenure in 1986, joining a local forwarder as the most junior position of a shipping assistant, thereafter gradually moved up the ranks with various foreign global logistics organisations like LEP International/UK, Crown Worldwide/USA, GEIS Cargo/Germany before being invited by a local resource owner to setup a new company to make his first foray as an entrepreneur before making the switch to Dextrans.



Whilst typical responsibilities of a COO are to ensure the execution of plans are not only effective and in congruence with the organization's overall corporate strategy, yet it is imperative that Dextrans Group achieves its overall profit objectives. This indeed is where the qualitative functionality of an effective COO makes the difference. SY exudes reliability and confidence to those who are privilege enough to come under his tutelage. He makes a profound difference. Rising from a humble beginning in a traditional freight forwarding company where numerous experiences were gained, had allowed him to hone his skills, developed his network within the industry and without a doubt, his people management skills.

Getting on in years and having to contend with a younger generation's aspirations yet SY still keeps up with the industry transformation from bricks n mortar to digitization. Such is his love and passion for this industry that he continues his drive and ability to churn out resourceful solutions to remain relevant to this day.

Looking forward to continuing to work with all of us and our stakeholders, he keeps to his routine daily in the workplace.